

# EAFM for Leaders, Executives and Decision Makers (LEAD)



## D1: Qualifications

### Profile for a LEAD facilitator

- Committed and passionate about EAFM = champion
- More Senior person
- Trusted and respected by leaders
- Impartial
- Knowledge of fishery/environment/NR/country investment plan/country strategy context
- Fluent in national language
- People skills
- Very skilled at thinking on the spot
- Local knowledge
- Ability to weave leaders' issues into main messages/ validate
- Need to be conversant with LEAD suite of products and EAFM package (exposure to videos and materials)